

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

**CEDRIC CHAN,
INDIVIDUALLY AND ON
BEHALF OF ALL OTHERS
SIMILARLY SITUATED,**

PLAINTIFF,

V.

**BAYSIDE INSURANCE
ASSOCIATES, INC.,**

DEFENDANT.

Case No.: 2:15-cv-02004-JAK-AGR

**FINAL JUDGMENT AND
ORDER OF DISMISSAL**

JS-6

1 Plaintiff Cedric Chan (“Mr. Chan” or “Plaintiff”) and defendant Bayside Insurance
2 Associates, Inc. (“Bayside” or “Defendant”), entered into a Settlement Agreement
3 and Release (the “Agreement”), which has been approved by the Court. The
4 Agreement applies to members of the following class (“Settlement Class”):

5 All persons within the United States who were sent one or more text
6 messages by Defendant for marketing purposes on a cellular
7 telephone number between February 1, 2015 and March 31, 2015.

8 Based on the Agreement,

9 IT IS HEREBY ORDERED, ADJUDGED AND DECREED THAT:

10 I. INJUNCTION: The following injunction is entered:

11 (1) As of the Effective Date of this final order, and remaining in effect for a
12 period of four (4) years thereafter: (a) Bayside shall not make, or
13 cooperate with others to make, SMS text messages to cellular phones
14 unless each text-message recipient has given explicit written prior
15 express consent to receive such text messages (in a manner explained
16 below); (b) Bayside shall require any contract it enters into for the
17 purpose of obtaining consumer cell phone numbers to transmit text
18 messages, to provide that Bayside and each entity with whom it
19 contracts to obtain consumer cell phone numbers shall keep documented
20 proof of all prior express consent received from the owners of said cell
21 phone numbers for a period of four (4) years after said consent is
22 obtained; (c) Bayside shall require any contract it enters into for the
23 purpose of obtaining consumer cell phone numbers to transmit text
24 messages, to state that the requisite “prior express consent” must be
25 obtained by written means, including electronic methods, and require
26 that if a cellular phone number is obtained on a website, that any
27 authorization must include an affirmative action on the part of the
28 consumer, such as checking a box or clicking on an “I Accept,”
“Submit,” “Proceed,” or similar button with disclosures informing that
the affirmative action will result in receiving text messages, which are
presented on the same page as the required affirmative action indicating
consent, with the text of such disclosures placed within a reasonable
distance (for example 200 pixels on a 100 PPI screen) from the
telephone number field or submit button, and in text of sufficient size
and contrast to be clearly legible; and,

1 (2) Bayside will pay all costs associated with the implementation of this
2 injunction.

3 II. RELEASE OF CLAIMS AND DISMISSAL OF LAWSUIT: The class
4 representative, all members of the Settlement Class ("Class Members"), and
5 their successors and assigns are permanently barred and enjoined from
6 instituting or prosecuting, either individually or as a class, or in any other
7 capacity, any claim on the basis of any unsolicited marketing text messages
8 sent by Defendant on a cellular telephone number to Class Members in
9 February and March 2015 using an automatic telephone dialing system,
10 except as elsewhere noted. Nor shall such a claim be brought against
11 Defendant's past, present and future directors, officers, partners, owners,
12 principals, employees, affiliates, agents, predecessors, successors, insurers,
13 shareholders, and attorneys, whether known or unknown, existing at the
14 time of execution of the agreement on March 30, 2016, except as elsewhere
15 noted. However, this does not preclude any claims of Plaintiff and the Class
16 Members to any statutory damages or any monetary relief of any kind.

17 III. This action, including all claims asserted herein, is hereby dismissed with
18 prejudice.

19 IV. Without affecting the finality of this Final Judgment and Order of Dismissal,
20 the Court hereby retains continuing and exclusive jurisdiction over the Parties
21 and all matters relating to the Action and/or Agreement, including the
22 administration, interpretation, construction, effectuation, enforcement, and
23 consummation of the settlement and this Order and Judgment.

24 IT IS SO ORDERED.

25
26 DATED: February 23, 2017



27 THE HON. JOHN A. KRONSTADT
28 U.S. DISTRICT JUDGE